



Essence Center for Beauty and Wellness Selects Comcast Business for Connectivity Solutions

Connecticut-based salon embraces digital transformation to streamline operations and elevate the client experience

Old Saybrook, CT – September 9, 2025 – Comcast Business is providing technology support to [Essence Center for Beauty and Wellness](#), a full-service salon and wellness center in Old Saybrook, CT. With Comcast Business Internet and Business Voice, Essence benefits from a reliable, high-speed, 1-Gig connection that powers its daily operations – including modernized systems that reflect its commitment to delivering an exceptional client experience.

For 30 years, Essence has been a beacon of passion and positive energy in the community, cultivating a nurturing environment where beauty in all its forms is celebrated – through the latest in hair design, along with wellness, bridal, and spa services. When long-time team member Kate Gallagher – who began her journey at Essence as a stylist apprentice in 2013 – assumed ownership in February 2025, her vision was clear: to modernize Essence and elevate its services and client experience. This transformation included implementing online booking services and enhancing digital marketing strategies – both of which require fast, reliable connectivity.

“As we continue to grow and elevate our business, having a reliable Internet connection is essential to supporting the daily operations that allow us to deliver the best possible service for our clients,” said Gallagher. “Comcast Business has not only provided us with critical technology solutions, but has also been a dependable partner in our digital transformation – enabling our stylists and estheticians to focus on creating a relaxing, positive salon experience.”

The recent technology upgrade has empowered Essence to transition its services and records to a digital-first platform – enabling online booking, streamlined credit-card processing, and support for salon management software. With a reliable connectivity backbone, the salon enjoys seamless operations that not only enhance the client experience but also create a more efficient environment for its busy team.

“By empowering small businesses like Essence with reliable connectivity solutions, we’re helping ensure their clients have a great experience – from enjoying WiFi in the salon to booking appointments online with ease,” said Paul Savas, Vice President of Comcast Business for Comcast’s New England region. “Comcast Business is proud to provide the technology foundation that enables Essence to continue growing and deepening its connection within the Old Saybrook community.”



About Comcast Business

Comcast Business offers leading global businesses the technology solutions and forward-thinking partnership they need. With a full suite of solutions including fast, reliable connectivity, secure networking solutions and advanced cybersecurity and a range of managed service options, Comcast Business is ready to meet the needs of businesses of all sizes. Comcast Business has been recognized by leading analyst firms for its continued growth, innovation and leadership, and is committed to partnering with customers to help them drive their businesses forward.

For more information, call 800-501-6000. Follow [@ComcastBusiness](https://twitter.com/ComcastBusiness) on social media networks at <http://business.comcast.com/social>.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. From the connectivity and platforms we provide, to the content and experiences we create, our businesses reach hundreds of millions of customers, viewers, and guests worldwide. We deliver world-class broadband, wireless, and video through Xfinity, Comcast Business, and Sky; produce, distribute, and stream leading entertainment, sports, and news through brands including NBC, Telemundo, Universal, Peacock, and Sky; and bring incredible theme parks and attractions to life through Universal Destinations & Experiences.

Media Contact:

Marc Goodman
617-279-7521
marc_goodman@comcast.com